

RACE TO CONSERVE 5K RUN & 5-1K WALK

Myakkahatchee Creek Environmental Park
6968 Reisterstown Road, North Port

February 18, 2023

*To Benefit the Neighborhood
Land Conservation Mission
Of:*



Sponsorship Opportunities

Hello Community Friend!

Please allow me to introduce The Environmental Conservancy of North Port and Surrounding Areas. We are a 501c3 non-profit entity focused on acquiring and conserving undeveloped natural land parcels in neighborhoods of North Port and its surrounding areas!

We are having a FUNdraiser in February and we would like to invite you to participate as a sponsor! Our 2nd Annual "Race To Conserve" 5K run/1K or 5K Walk and Wellness Forest at the Myakkahatchee Creek Environmental Park in North Port on February 18, 2023.

Our first event in February 2022 brought in 141 registrants and the feedback we've received from participants, sponsors, vendors and invited guests has all been extremely positive! The race route is completely within the park surrounded by real Florida nature in all its glory. Race awards were handmade and donated by Port Charlotte and North Port artists. The 2023 event will be centered around wellness-through-art, nature, and outdoors and we will be marketing it heavily in our area.

We have several levels of sponsorship available for your consideration as indicated in this Sponsorship Packet. All race details are available online at the Official Race website which will be updated with all entities who register as sponsors/vendors as we receive them.

www.runsignup.com/Race/FL/NorthPort/RacetoConserve.

The Environmental Conservancy launched its conservation efforts in February of 2020 in North Port and has acquired and permanently protected 12 quarter-acre parcels in the City to date. We recently acquired our 1st ¼ acre parcel in Port Charlotte by donation, and another 6 parcels in Harbour Heights. Efforts/negotiations to acquire and protect many more parcels in Sarasota/Charlotte Counties are in the works.

We look forward to your support, and never hesitate to contact us with any questions

Cordially,

Barbara Lockhart, President Phone: 941-218-9775 | Email: NPconservancy@gmail.com,
Website: ECNorthPort.com | [Facebook.com/ecnorthport](https://www.facebook.com/ecnorthport) | Tax ID Number 84-4132468

OUR MISSION: We are a 501c3 non-profit entity focused on acquiring and permanently conserving undeveloped natural land parcels in neighborhoods of North Port and its Surrounding Areas (Sarasota and Charlotte Counties) to provide a greenspace balance between where nature has lived for decades and where we live today as our population continues to grow at a rapid pace.

Conserving natural land in our neighborhoods allows for the preservation/protection of, education about, and co-existence with, our local native flora and fauna, especially threatened species such as the Gopher Tortoise and Florida Scrub-jay.

Conservation of natural land amidst residential development preserves wildlife habitat, threatened and/or endangered species and biodiversity; maintains scenic landscape for people; helps reduce flooding; helps filter water/improve water quality; and maintains the tree canopy and native vegetation that serve as filters for our air. Conserving land increases property values near these greenspaces too.

2022 BOARD OF DIRECTORS

Our 2022 Board is made up of 5 volunteer citizens of North Port, Port Charlotte and Deep Creek with over 50 years of local residency and environmental field experience between them.

Barbara Lockhart, President/Director

Debbie Blanco, Vice President/Director

Paul Kovach, Secretary/Treasurer/Director

Robin Hagan, Director | David Iannotti, Director



Sponsorship Opportunities

LAND CONSERVATION SPONSOR ~ \$1,500

(Exclusive Title Sponsor ~ Only 1)

- 15 Complimentary Event Entries
- Company Logo 30x30 on Finish Line Arch
- A vendor space to display, promote, give-away or sell product.
- 4 Company Banners located on the course and event registration (you provide, we return to you)
- Company Logo on Runner Number Bibs
- 8 Official “Race to Conserve” T-Shirts
- Banner Ad Linked on all pages of ECNorthPort.com
- LARGEST Logo on:
 - Back of “Race to Conserve” T-shirt
 - All race collateral (Including: emails, flyers, site map, posters, etc!)
 - Sponsor Banner
 - Race Registration Website
 - Social Media ads and event cover photo
- Opportunity to provide promotional items at Main Entrance
- Opportunity to address the crowd the day of the even
- Verbal Recognition at Awards Ceremony
- Business Logo/Website Link in The Environmental Conservancy’s Website for 1 year
- Recognition on Facebook, Instagram & Newsletter



SLASH PINE SPONSOR

\$750

- 7 Complimentary Event Entries
- A vendor space to display, promote, give-away or sell product.
- 2 Company Banners located on the course and event registration (you provide, we return to you)
- 4 Official “Race to Conserve” T-Shirts
- Logo on:
 - Back of Race to Conserve T-shirt
 - All race collateral (Including: emails, flyers, site map, posters, etc!)
 - Sponsor Banner
 - Linked on event page of ECNorthPort.com
 - Social Media posts
- Opportunity to provide promotional items at Main Entrance
- Verbal Recognition at Awards Ceremony
- Business Logo/Website Link in The Environmental Conservancy’s Website for 1 year
- Recognition on Facebook, Instagram & Newsletter





LIVE OAK SPONSOR ~ \$500

- 5 Complimentary Event Entries
- A vendor space to display, promote, give-away or sell product.
- 1 Company Banners located on the course and event registration (you provide, we return to you)
- 2 Official “Race to Conserve” T-Shirts
- Logo on:
 - Back of Race to Conserve T-shirt
 - Sponsor Banner
 - Linked on event page of ECNorthPort.com
 - Social Media posts
- Opportunity to provide promotional items at Main Entrance
- Verbal Recognition at Awards Ceremony
- Business Logo/Website Link in The Environmental Conservancy’s Sponsor Page for 1 year
- Recognition on Facebook, Instagram & Newsletter

Looking for a custom sponsorship?

No problem! Contact us at
NPconservancy@gmail.com
with your thoughts.



SABAL PALM SPONSOR ~ \$250

- 2 Complimentary Event Entries
- A vendor space to display, promote, give-away or sell product.
- Business Name on:
 - Sponsor Banner
 - Back of “Race to Conserve” T-Shirt
 - Linked on event page of ECNorthPort.com
 - Opportunity to provide promotional items at Main Entrance
- Verbal Recognition at Awards Ceremony
- Business Logo/Website Link in The Environmental Conservancy’s Sponsor Page for 1 year
- Recognition on Facebook, Instagram & Newsletter



SCRUB OAK SPONSOR ~ \$150

- A vendor space to display, promote, give-away or sell product.
- Business Name on:
 - Sponsor Banner
 - Back of T-Shirt
 - Linked on event page of ECNorthPort.com
 - Opportunity to provide promotional items at Main Entrance
- Verbal Recognition at Awards Ceremony
- Business Name on The Environmental Conservancy’s Sponsor Page for 1 year
- Recognition on Facebook, Instagram & Newsletter



NATIVE PLANT SPONSOR ~ \$100

- Verbal Recognition at Awards Ceremony
 - Business Logo/Website Link in The Environmental Conservancy's Sponsor Page for 1 year
 - Recognition on Facebook, Instagram & Newsletter
-

SPECIALTY SPONSORSHIPS

(EXCLUSIVE - ONE ONLY PER CATEGORY)

T-SHIRT SPONSOR ~ \$1,250.00

- Your logo on SLEEVE of the T-shirt
- PLUS additional Specialty Sponsor Benefits

AWARDS SPONSOR ~ \$1,250.00

- Company Logo 30x30 on Finish Line Arch
- Company Information given out with awards
- PLUS additional Specialty Sponsor Benefits

HYDRATION STATION SPONSOR ~ \$1,000.00

- Signage of your design on the beverage stations
- Your one color logo on biodegradable cups
- PLUS additional Specialty Sponsor Benefits

ADDITIONAL SPECIALTY SPONSOR BENEFITS:

- 4 Complimentary Entries
- Vendor Spot to display, promote, give-away or sell product
- 2 Official "Race to Conserve" T-Shirts
- Logo on sponsor banner & Event T-Shirt
- Banner advertisement on ECNorthPort.com
- Your logo linked on sponsor page of ECNorthPort.com
- Recognition on Facebook, Instagram & Newsletter



Select a Sponsorship Level

Exclusive Sponsorships

- Land Conservation Sponsor \$1,500
- T-Shirt Sponsor \$1,250
- Awards Sponsor \$1,250
- Hydration Station Sponsor \$1,000

Non-Exclusive Sponsorships

- Slash Pine Sponsor \$750
- Live Oak Sponsor \$500
- Sabal Palm Sponsor \$250
- Scrub Oak Sponsor \$150
- Native Plant Sponsor \$100



Table? Y/N (circle one). If yes, briefly describe what your table will contain:

This agreement, signed by a duly authorized representative of the company, must be received by The Environmental Conservancy of North Port and Surrounding Areas, and will constitute a binding contract for the sponsorship amount indicated. **Full payment is due to the Conservancy by January 31, 2023. Donations are due by February 11, 2023.** This agreement will become effective upon acceptance by The Environmental Conservancy of North Port and Surrounding Areas.

Signed and dated this _____ day of _____, 20_____.

Sponsorship Amount: _____

How would you like your company listed: _____

Sponsorship Accepted By (Signature): _____

Marketing Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

***Email this completed form and your high-resolution logo to:
NPconservancy@gmail.com***

Sponsorship Remittance Can Be Paid Via PayPal or Square or make checks payable to:
The Environmental Conservancy of North Port, Inc. and send to 3465 Alfred Road, North Port, FL 34286.

Tax ID Number 84-4132468.

Questions? Contact us at 941-218-9775 or NPconservancy@gmail.com or ECNorthPort.com